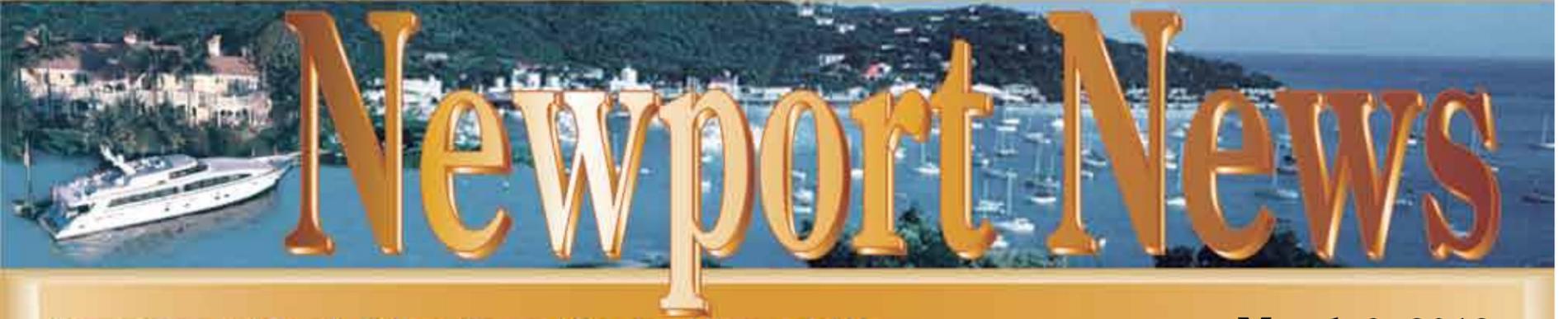


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March 9, 2012



MAN WITH A HORN
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XCARET FAMILY FOUNDATION PRESENTS CHOC FOLLIES XV "CINDERELLA AND THE CRYSTAL BALL, A CINDERELLA STORY FOR THE SOCIAL NET SET"

This year, CHOC Follies XV, the annual original musical comedy production that raises funds for CHOC Children's, will present "Christina and the Crystal Ball, a Cinderella Story for the Social Net Set," a hilarious spoof on the classic fairy tale with a modern online twist! Over the past 15 years, The Follies has netted more than \$5 million dollars for the hospital.

This hilarious musical production features prominent Orange County leaders performing to raise funds for CHOC Children's. Attached is a press release with the details, or you can read it online at: <http://www.24-7pressrelease.com/press-release-service/266764>.

Performances of "Christina and the Crystal Ball, a Cinderella Story for the Social Net Set," will be held in the Robert B. Moore Theatre at Orange Coast College in Costa Mesa, on Thursday, March 29 at 8 p.m., Friday, March 30 at 8 p.m., and on Saturday, March 31, 2012 at 2 p.m. and 8 p.m.

Tickets for performances on Thursday night and Saturday's matinee are \$65 and \$35. For Friday and Saturday nights, tickets are \$125 (includes after-show cast party), \$75 and \$50. All seats are reserved, and group sales tickets are available.

Founded by Executive Producer Gloria Zigner in 1997, the CHOC Follies has mobilized thousands of Orange County residents to sing, dance and delight audiences with hilarious original musical comedies year after year. Netting more than \$5 million in donations for CHOC Children's, the CHOC Follies has become a powerful Orange County institution in its own right.



Mia Maffei, Gloria Zigner and Dale Skiles back at work for CHOC Follies XV.

CAN EECF THERAPY REPLACE MOST OF THE DRUGS AND SURGICAL PROCEDURES USED TO TREAT CARDIOVASCULAR DISEASE?

FDA-cleared treatment gently squeezes patient's legs to open narrowed arteries and create new blood pathways to the heart – 35 one-hour sessions enable most individuals diagnosed with angina and heart failure to live active, healthy and pain-free lives

A painless, non-invasive medical procedure for treating heart disease called EECF therapy (Enhanced External Counterpulsation) has been cleared by the FDA and is now being used on heart patients in leading hospitals and medical centers around the country including the Mayo Clinic, Duke University Medical Center, Cleveland Clinic, University of California at San Diego, University of Pittsburgh Medical Center and the Albert Einstein Medical Center in Philadelphia.

Some researchers and physicians familiar with the therapy and the physiological benefits the therapy has on the patient's circulatory system say that EECF therapy could eventually replace most of the drugs and invasive surgical procedures currently used to treat cardiovascular disease.

The painless treatment, done on an outpatient basis, has the patient recline on a padded table while three sets of inflatable cuffs are wrapped around his calves, thighs and buttocks. Triggered by

a computer program wired to ECG sensors monitoring the patient's heartbeat, the cuffs are inflated with air during the heart's resting phase (diastole), gently squeezing the lower body and pumping extra blood throughout the body, especially to the heart and coronary arteries. The cuffs are deflated during the heart's pumping phase (systole), thereby significantly reducing the heart's workload.

"After having been applied successfully to several thousand patients, EECF treatment had been cleared by the FDA for the treatment of stable and unstable angina, cardiogenic shock, congestive heart failure and acute myocardial infarction (heart attack)," says Dr. Ozlem Soran, Associate Professor of Medicine and Epidemiology at the Cardiovascular Institute of the University of Pittsburgh.

"The clinical safety and efficacy of EECF therapy has been well documented in hundreds of peer-reviewed publications, with findings consistently showing a success rate of 75 to 80 percent."

Dr. Soran says that EECF therapy benefits the patient's cardiovascular health by forcing open collateral arteries in the patient's body and heart, circumventing blocked arteries and creating new pathways for blood to reach the heart as well as other organs and tissues.

EECF creates additional blood flow through the arteries, which stimulates the endothelial cells lining the vessels, improving arterial health and actually reversing arterial inflammation, constriction and hardening of the arteries associated with cardiovascular disease.

Dr. Soran says EECF is often prescribed by cardiologists whose patients have undergone invasive procedures, such as stenting and coronary bypass but still suffer from chest pains and other angina symptoms and other symptoms of heart failure.

"EECF can relieve pain and return mobility to patients who are ineligible to receive additional invasive procedures, but we feel that EECF can be an effective first option for millions suffering from certain types of coronary artery disease prior to any other interventional procedures," she says.

Some of the proven benefits of EECF therapy include:

EECF is safe – no side effects, no risk of complications

EECF requires no preparation or recovery time

EECF works – over 160 peer-reviewed publications all document a high percentage of reducing/eliminating chest pain, shortness of breath, fatigue,



improvement of ability to engage in physical activity, improved blood flow and better quality of life

EECF provides lasting benefits – positive effects last for years

EECF is painless and non-invasive – you can read during the 1-hour treatments

EECF is covered by Medicare and private insurers

EECF is right for virtually everyone – any age, any size, any physical condition

EECF is inexpensive – a full battery of 35 treatments costs approximately \$6,000

For those wanting more information about EECF therapy, Dr. Soran suggests the book "Heal Your Heart with EECF" by Dr. Debra Braverman.

EECF patient and physician testimonials are available at www.eecf.com.